

Exceptional Value!

What's more, a trip to The Baby Show can really save you money and time! These are just some of the products sold at the Show by exhibitors. Be sure to take advantage of these great prices.

Quinny Zapp Pushchair
£150 RRP

£120



Bugaboo Cameleon Pram
(including Maxi-Cosi Cabrio Fix car seat, plus adaptors)
£768.95 RRP

£630



Maxi-Cosi Cabrio Fix Car Seat
£110 RRP

£95



Mamas & Papas Modensa Furniture Set – Inc Wardrobe, Cot & Dresser
£930 RRP

£670



Bambino Mio Essential Nappy Offer – Inc 16 nappies, nappy covers, bucket, laundry bags
RRP £115.00

£99.99



Tommee Tippee Closer to Nature Electric Steriliser
£40 RRP

£30



Tutti Bambini GC35 Glider Chair
£164.99 RRP

£99.99



Widgey® Nursing Pillow
£24.95 RRP

£20



Getting to ExCeL London

With tube, rail and road access, ExCeL is easy to reach. Check out the travel information below or visit thebabyshow.co.uk

BY CAR

ExCeL has over 4,000 dedicated car parking spaces so you can take advantage of our Collect by Car service and collect your shopping at the end of the day. ExCeL is easily accessible via the M25, M11, A406 and A13. ExCeL is not located in the congestion charge zone. For parking information see excel-london.co.uk.



BY TUBE/DLR

The Jubilee Line is recommended as the quickest route to ExCeL London. At Canning Town change to the DLR for the quick two-stop journey to Custom House for ExCeL. ExCeL London is located in zone 3 and London Underground tickets are valid on the DLR. We recommend you check the latest travel information prior to your journey on tfl.gov.uk or call 020 7222 1234.

DISABLED ACCESS

Wheelchairs are available for hire from the West Information Desk. For more detailed information please call 020 7069 5000. For more information on disabled access within ExCeL please visit excel-london.co.uk.

DEAF PARENTS/ PARENTS TO BE

We are working with Deaf Parenting UK to provide BSL interpreters each day of the Show, enabling Deaf parents to meet experts at various stands. For more information, please visit Deaf Parenting UK stand or visit www.deafparent.org.uk



Please note that for access to The Comfort Pure Stage with Prima Baby, a BSL interpreter will be on stage on 28 February 2009.

Book today at thebabyshow.co.uk
or call **0871 231 0844***

The Baby Show takes place throughout the year. See us at:
NEC Birmingham 15-17 May 2009
Earls Court London 16-18 October 2009

* Calls charged at national rate. Booking fee applies. The advance box office closes 26 February 2009. Information correct at time of print.



The Baby Show is organised by Clarion Events
Earls Court Exhibition Centre, London SW5 9TA

For more info on products and offers visit thebabyshow.co.uk/greatvalue

MUK28 0908

Amazing Choice and

Give your baby the best start at The Baby Show. With unbeatable shopping, expert advice and fabulous entertainment, the Show is an essential part of having a baby.

- Boutique offerings
- High Street brands
- Latest launches & innovations
- Fair trade suppliers
- Organic solutions

It's all here at great value; surrounded by:

- Family entertainment
 - Expert advice
 - Talks
 - Fashion shows
 - Play areas
 - Photo opportunities
 - Competitions
- and much more!



Introducing our headline sponsors



Meet the team behind Prima Baby – your vital guide to pregnancy, birth and early parenthood.



Visit Volvo and experience their range of the latest versatile family-friendly cars.

Check out our "Hassle Free" section to see how easy a day out at The Baby Show can be.



with



sponsored by



ExCeL London
27 Feb - 1 Mar 2009

- Unbeatable shopping •
- Expert information and advice •
- Fantastic entertainment •

Your Essentials

Take advantage of the great offers available on all the essentials. To help we've devised a quick checklist of must-have products all found at the Show.

Checklist

- ☒ Maternity Wear
- ☒ Car Seat & Travel System
- ☒ Moses Basket
- ☒ Cot & Mattress
- ☒ Pram & Buggy
- ☒ Steriliser
- ☒ Bottles & Teats
- ☒ Nursing Bra & Breast Pads
- ☒ Essentials for your Hospital Bag
- ☒ Mum-to-be Beauty Essentials
- ☒ Changing Bag & Mat
- ☒ Nappies & Wipes
- ☒ Baby Bouncer
- ☒ Baby Carrier/Sling
- ☒ Breast Pump
- ☒ Baby Bath & Thermometer
- ☒ Baby Monitor



For all your baby essentials, **mothercare** offer 10% off everything bought at the Show!

Could YOUR baby be... ...the Face of the Baby Show 2010?

Prima Baby is searching for the Face of the Baby Show 2010 - and we need your help! Working with Canon, the winning tot will front the UK's biggest and best baby show - and win a modelling contract with London agency Urban Angels.

To enter simply visit the Prima Baby stand and have your picture taken with your little one. Receive a full colour print from Canon free of charge, which will be entered into the competition on **Babyexpert.com**.



Learn & Play



The Comfort Pure Stage with Prima Baby

- See the latest maternity wear from **Mothercare** at our daily catwalk shows
- Listen to our **guest speakers** talk about a range of topics including baby nutrition, pre and post-natal fitness, toddler behaviour, breastfeeding and sleep

mothercare

Tommy's
[Let's talk baby]

NHS
choices
www.nhs.uk

nct



gurgle.com
Baby stuff made simple



Playtime

- Try baby massage in the **Fairy World of Softness**
- Have some mama-time with **Gurgle.com** in their relaxing Indulgence area
- Get reassurance in the **Comfort Pure** Advice Zone, indulge yourself in the Comfort Zone, or let your baby loose in the Play Zone.



Annabel Karmel MBE



We have all your needs covered!

Forget the changing bag? Pampers provide huge **dedicated changing facilities** - it's quick, easy and better still nappies and wipes are **free!**



Forget the food? The **Tommee Tippee** feeding area provides a **private breastfeeding area**, **free** Cow & Gate food, bibs, spoons and warming facilities

Hands Full? Don't worry, **Emma's Diary** will make life easier with their Shopping Drop-off, Collect by Car & Home Delivery services. It's a great place to catch up with your Emma's Diary friends

Enjoy a break and refreshing drink at the **Pregnacare** Juice Bar

Satisfy all your taste buds in one hit at the **BabyCentre** Cravings Cafe

“I'd recommend The Baby Show to anyone who's pregnant...we got some amazing deals which beat internet prices and the **Tommy's midwives** helped put my mind at rest. A worthwhile day out!”

Visitor,
The Baby Show Earls Court

Book your Tickets

ExCeL London 27 February - 1 March 2009

Opening times: 9.30am - 5.30pm daily

• Standard Ticket	from £13.50*
• Advanced Ticket	from £11.95*
• Grandparents Ticket	from £11.00*
• Kids (0 - 10yrs)	Free

All tickets include official Showguide worth £5.75

Your ticket to The Baby Show is great value.

Try products and collect samples from big names:

• **Persil Non-Bio** • **Comfort Pure** • **Pampers** • **Cow & Gate**
• **Fairy Non-Bio** • **Pregnacare** • **Charmin**, plus many more

*Prices may vary depending on time of booking. For more information visit www.thebabysshow.co.uk/ticketprices

Book today at **thebabysshow.co.uk**
or call **0871 231 0844***

Subscribe to Prima Baby at the Show for only £20 and receive a choice of Tommee Tippee products to the value of £20.

13 issues of **Prima Baby Magazine** (worth £30)

and a choice of **Tommee Tippee** gifts (worth £20 or more)



SAVE
£30



For more information visit thebabysshow.co.uk

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