

# Unbeatable Shopping!

Just some of the exceptional offers available at The Show...

**Fisher-Price**

**10% OFF EVERYTHING at The Show**



**mothercare**

**10% OFF EVERYTHING at The Show**

Even bigger discounts on selected pushchairs and furniture



**Bambino Mio Essential Nappy Kit**

Inc reusable nappies, covers, liners, bucket and more!

Show Exclusive

**£99.99**



**BABYBJÖRN Baby Carrier Original Spirit**

RRP £59.99

**£39.99**



**Britax** When you purchase the Britax B-Smart pushchair, Baby-Safe II infant carrier and base.

**20% OFF Travel System**

Off RRP



**Prima Baby Offer**

13 issues of Prima Baby magazine (worth £46.40) and a choice of 5 Tommee Tippee gifts (worth up to £30) all for just £20!

**Save £46.40**



**vtech Baby**

**50% OFF all monitors**



**Cosatto 3-in-1 Cabi Combi**

Purchase the Cabi 3-in-1 Combi (2010 design), and receive a FREE Cabi Car Seat. Cosatto Cabi 3-in-1 RRP £365

**FREE Car seat worth RRP £110**



**Vicks ComfortTouch Forehead Thermometer**

RRP £39.99

**£27.99**



**Tutti Bambini Marie Furniture Set**

Inc wardrobe, changer and bed in all colours

RRP £1399

**£999**



**tommee tippee Electric Breast Pump**

NEW Closer to Nature Electric Breast Pump

RRP £79.99

**£40**



## Book your tickets today and SAVE!

**Earls Court London 22-24 October 2010**

**Opening Times: 9.30am – 5.30pm**

**Standard Ticket (on-the-door)** from £22.00\*\*\*  
**Standard Advance Ticket** from £16.95\*\*\*  
**Grandparent Ticket** from £16.00\*\*\*  
**Kids (0-10yrs)** FREE

Show Guide worth £5.00 included in the price of the standard ticket, advance ticket and ticket packages



**LIMITED AVAILABILITY**

**There are a number of essential Tommee Tippee baby product tickets available from only £20.50, including:\*\*\***  
**twin bottle packs, breast pumps, baby monitor, bottle travel steriliser.** For full details visit [www.thebabyshow.co.uk/earls-court-product-tickets](http://www.thebabyshow.co.uk/earls-court-product-tickets)

Advance ticket sales only

**LIMITED AVAILABILITY**

**Save time and money with our great ticket packages**

**Pregnancy Ticket Package ONLY £75\*\*\***  
 Includes two standard tickets, parking for one vehicle at the venue, lunch for two and a Tommee Tippee Closer to Nature Breast Pump worth £25.00. **SAVE up to £48.56**

**Baby Ticket Package ONLY £75\*\*\***  
 Includes two standard tickets, parking for one vehicle at the venue, lunch for two and a Tommee Tippee Closer to Nature Nappy Wrapper worth £19.00. **SAVE up to £42.56**

**Lunch available from either Pizza Express to Go or Taste Italia**

Advance ticket sales only

For further details on more ticket packages and offers, visit [www.thebabyshow.co.uk](http://www.thebabyshow.co.uk)

**Getting to Earls Court is easy!**

With great tube, train and road links the venue is easy to reach with bump, baby or both! Visit [thebabyshow.co.uk](http://thebabyshow.co.uk) for full details

\*Calls cost 10 pence per minute from a BT landline. Calls from other networks, or mobiles may vary. Booking fee applies. The advance box office closes on 20 October 2010. For full details and terms and conditions visit [www.thebabyshow.co.uk](http://www.thebabyshow.co.uk). \*\*Subject to availability. \*\*\*Prices are subject to availability and time of booking. For more information visit [www.thebabyshow.co.uk/ticketprices](http://www.thebabyshow.co.uk/ticketprices). Information correct at time of print

Book now at:



**thebabyshow.co.uk**



**0871 231 0844\***

**Earls Court London 22-24 October 2010**

# The Baby Show

...an essential part of having a baby

with

**prima Baby & pregnancy**

sponsored by

**Fisher-Price**

- ✓ Unbeatable shopping
- ✓ Expert advice & information
- ✓ Fantastic entertainment
- ✓ Hassle-free facilities
- ✓ Celebrity mum Myleene Klass



**Quote ECXXX**



For tickets & information:



**thebabyshow.co.uk**



**0871 231 0844\***

Visit [www.thebabyshow.co.uk](http://www.thebabyshow.co.uk) for further offers

All offers are subject to availability

The Baby Show is organised by Clarion Events, Earls Court Exhibition Centre, London SW5 9TA



Give your baby the best start at The Baby Show. The Show plays host to hundreds of brands so you can get advice on products, compare them and try before you buy! Buy at The Show and save money while getting all of your baby essentials in one place.

## Top Brands



## Great Features

- ✓ The Fisher-Price Crèche includes free supervision. Packed with fun Fisher-Price toys to suit all ages and stages\*\*
- ✓ Fashion dilemma workshops and style consultations with NEXT at the Prima Baby stand
- ✓ Don't miss the Sainsbury's Little Ones Nutrition Zone, where the Sainsbury's Try Team will provide live recipe demonstrations
- ✓ Try out the latest car seats and travel systems to match your lifestyle at Travel Safe with Britax
- ✓ Baby London presents The Baby Show's Boutique Baby, which features a range of design-led products not to be found on the high street!

## Fantastic Entertainment

The Baby Show is a fun day out for all the family:

- ✓ Celebrity mum Myleene Klass will be on the Persil Non-Bio and Comfort Pure Stage with Prima Baby
- ✓ Meet the Fisher-Price team, give products a try or even let your little one try them out first hand for themselves in the Fisher-Price play zone!
- ✓ Maternity and baby fashion shows
- ✓ Catch the Tommy's demonstration on exercise during pregnancy, live on stage
- ✓ Visit the VTech Smart Play Zone and be inspired by VTech's range of fun and exciting learning toys

## Advice and Information

From midwives to baby and toddler first aid; and sleep routines to nutritional advice – The Baby Show covers the key issues that you face when having a baby.

- ✓ Have your questions answered by our host of experts, including Clare Byam-Cook, Annabel Karmel and Jo Tantom – who will appear on the main stage
- ✓ Have a one-to-one chat with the professionals at the Tommy's Meet the Midwives & Health Visitors Centre sponsored by Caffeine Free Diet Coke
- ✓ Come along to the Tesco Baby & Toddler Club BabySafe Academy to learn first aid skills, and check out some brilliant baby buys at the Tesco Baby stand
- ✓ Deaf Parenting UK will be on stand K55 at The Show and signing on stage on Saturday

The Baby Show also takes place at:

- ExCeL London 18 – 20 February 2011
- NEC Birmingham 20 – 22 May 2011
- Manchester Central 2 – 4 September 2011

## Search for The Face of The Baby Show 2011!

in partnership with SONAM

Enter our competition and receive a free colour photo to take home with you. Plus the chance to win a year's modelling contract and a professional photo shoot! For more information visit [www.thebabysshow.co.uk](http://www.thebabysshow.co.uk)



## Meet our Headline Sponsors



Meet the team behind Prima Baby – your vital guide to pregnancy, birth and early parenthood. Make sure that you pick up a copy at The Show!



Experts in play, Fisher-Price, have decades of experience in creating fantastic toys and nursery equipment to help foster babies' development.



## Hassle-Free Shopping

- ✓ Store your goodies with the Emma's Diary FREE Shopping Drop Off and Collect by Car Service. Plus there is also a Home Delivery Service and you can join other mums and mum's to be at the Mum's Meeting Point for a cuppa
- ✓ FREE nappies and wipes at the Pampers Changing Room
- ✓ Tommee Tippee Feeding Area with FREE Heinz baby food \*\*

For more information on The Baby Show's visit [www.thebabysshow.co.uk](http://www.thebabysshow.co.uk)



"The Baby Show was excellent - I received useful advice and great deals all in one place"

Estelle Bourguignon, ExCeL 2010



From the publishers of Prima Baby join their on-line community for everything you need to know about pregnancy, birth and baby.

